



## In Brazzaville, new head office of Africanews and its media facades

(Brazzaville, Congo)

The new African headquarter of Euronews plays a very important urban role. Visible from the city as well as from the neighbouring country, thanks to its signal tower, it is a new landmark in the landscape. One facade houses a LED-screen that broadcasts Africanews programmes in real time, night and day. The giant media frontage is a LED screen slid into a stainless steel mesh. This facade inscribes the building in the city, giving it a digital and

luminous face, new rhythms, images and colours. To bring out the light of this building, which is already very well lit by these screens, we are developing a «shadow plane» allowing each light effect to find its right place. We take care of all the lighting: facades, forecourt, monumental hall, restaurant, terraces, clean room, newsroom, offices, waiting rooms, learning center, car parks...

**contracting authority**  
Euronews  
**architecture**  
Patriarche & Co  
**lighting design**  
les éclaireurs

**surface area**  
10 000 sq.m  
**budget**  
19 160 000 €e VAT