



## In Berlin, a new digital showcase for a media group

(Berlin, Germany)

The new building of the headquarter of Axel Springer in the heart of Berlin embodies the new ambition of one of the biggest german media group: pushing forward the digital media working. OMA designed an innovating and radical project: a diagonal atrium opens to the existing buildings where every level can diffuse its ideas within the Campus. We create a lighting which accentuate this interacting in this space where all the different energies

are represented. The lighting of the whole building is a complex acting of balance that has to co-exist with video screens, offices and working space lighting, lobby events, the daylight contribution, and so on. We are covering the design of all lighting: facades, atrium, offices, parking spaces... © Laurian Ghinitoiu.

**contracting authority**  
Axel Springer  
**architecture**  
OMA  
**lighting design**  
les éclairieurs

**surface area**  
82 000 sq.m  
**budget**  
180 000 000 € e VAT  
**completion**  
2020