

Cité des Vins et Climats de Bourgogne

(Chablis-Mâcon, France)

The CIté des Vins et Climats de Bourgogne is a unique and innovative place focused on the sensory experience of visitors. The route starts in the half-light, facing the multimedia screens superimposed like geological strata that accompany the movements of the scenography. The light reveals the poetics of the layers and underlines the play of folds and hollows formed by the strata. Artificial lighting is integrated into the architectural elements such

as the walls and the showcases. The objects on display take up a major place in the lighting scenography; they are eye-catching. The atmosphere is intimate, welcoming and vibrant. The visit ends with the Aroma Cellar, sensitive heart of the exhibition, where the light atmosphere is tinted with all the colours of wine and invades the space thanks to a play of reflections on the liquids animated by the visitors.

contracting authority bureau interprofessionnel de vins de Bourgogne BIVB scenography studio Adeline Rispal lighting design les éclaireurs

surface area es 900 sq.m budget 1 950 000 € e VAT livraison 2022